



Israel in terms of systems sold world's largest drone is one of the intermediary exporters: Business consulting firm Frost and Sullivan, according to a study, for the last eight years; Israel has exported 4.6 billion dollars worth of unmanned aerial vehicles from Britain, India and Uganda to various countries.



Microsoft

MUSTAFA FURKAN ÖRS
MICROSOFT SECTOR MANAGER

"Subscription systems, such as Xbox Game Pass, gain flexibility to users that the users can unsubscribe, discontinue or sharing a membership with a family member whenever they want."



MEHMET SERHAN BACAKSIZ
VICE CHAIRMAN OF THE
BOARD OF LIMAK HOLDING

"Recently, electricity and coal prices, which constitute the cost of cement producers, have increased. There is also fluctuation in foreign exchange. We did not reflect the increase in costs in our prices."



ITHIB will support the promotional activities of TME 2021 and will encourage ITHIB members to participate in all events within the scope of the organization, making the fair a business development platform among exhibitors and visitors.



Turkey, the country that has hosted the most refugees in the world for the last 7 years: The irregular Afghan immigration seen on the Turkey-Iran border has drawn a lot of attention from the Turkish public. This immigration issue, which is the center of attention, has been the subject of discussion for weeks. This irregular migration issue from Afghanistan is not a new issue and has been going on for years.



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Chairwoman of Young International
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**Dear Readers,
We all need motivational goals. The 2023 goals and the EU membership vision are goals that can bring us together again and activate the spirit of togetherness with the dream of a common future. Today we need this spirit of togetherness more than ever.**

We are witnessing the sad events in which we lost many in recent days. I bow respectfully in front of the cherished memories of all our compatriots we lost during this period. I wholeheartedly believe that we have the power to overcome this period through close dialogue as NGOs, the public, universities and the business world.

The denialism about climate change, which should be considered as the most important issue that will shape our future, has come to an end. These data are a shocking warning to everyone about the seriousness of climate change and global warming. Moreover, this issue is now described as a security issue as well as an economic one. If we fail to control global warming, great waves of migration, a world of desperation and violence caused by drought will be waiting for us.

Turkey can be positively differentiated from the group of countries it is in, despite all the negative global economic conditions, by rapidly realizing the reform steps in the field of climate change and migration. We have a chance to make a significant difference. Nature is giving alarm signals all over the world. Ignoring the facts does not change the strength of the truth, especially when it comes to climate. Today, many countries that shape world politics and economy are doing this, but this should not set an example for Turkey. Turkey is a NATO member and EU membership candidate that can implement a secular, democratic, market economy. There is no other country in the world that has all of these features. The capacity to produce the synthesis needed by the international order exists in Turkey due to its historical experience.



Turkey cannot be a buffer zone or a gatekeeper of UN against the refugees



The course of climate change and the climate zone we live in require us to put the creation of a low-carbon energy supply portfolio at the forefront of our agenda. Let's not forget that "the future is shaped by what we do today. Companies can take steps to minimize these effects by considering not only the future of their businesses and brands, but also the future of the world above all. A study by MIT shows that 85% of companies in the chemical industry have a sustainability strategy, while this rate has increased by 70% compared to 2009. However, it should not be forgotten that the main difference between a company's sustainability program and being truly sustainable is "measurement". The most effective way of measuring the sustainability performance of a company is the information and reports that the company shares with the public.

Now, there is a need for a working period that will clinch success in all areas that await reforms, without wasting any time, in effective cooperation of all parties, by making the right prioritization. In particular, our country needs to add a different dimension to its immigration policy. Turkey cannot be the EU's buffer zone or gatekeeper against immigrants. A process that will strengthen the physical and moral walls between a country that the EU plans to become a full member of in the future, in return for some minor political and financial concessions, is extremely worrying for us. It is not possible for us to favor an unbalanced approach that will deprive some of the political and social gains that the membership process will provide to the whole society, or that some of these gains will be deprived of a part of the society (for example, a visa facility granted only to the business world). We take an inclusive approach here. Most of these types of relations are already established by the EU with many non-European third countries. Therefore, it is not a special privilege for Turkey. On the other hand, as a by-product of the crisis, citizens in almost all countries have lost their trust in the ruling classes. We can deduce from the developments in these countries that a similar situation is experienced not only in Europe or the USA, but also in China and India. Populist movements gaining strength in politics, xenophobia. We think that it is necessary to see the political discourses and the tendency towards authoritarianism through this lens.

There are still policy areas that can distinguish Turkey from both the developing countries it is in and the EU countries it wishes to be a member of, as a growth potential and that can move it back to a growth path. As long as we walk on the reforms with a participatory understanding and a common mind.

Best regards ,

GONG GEN PEALD FOR PHARMACEUTICALS AND HEALTH PRODUCTS IN STOCK MARKET OF ISTANBUL



A Gong Ceremony was held in Borsa Istanbul due to the public offering of GEN Pharmaceuticals and Healthcare Products. GEN, whose public offering has been approved, is traded on the stock market with the code GENIL after a successful book-building process. Company shares offered to the public, Borsa İstanbul Yıldız

It started trading with 10.75 TL in the market. Gen Pharmaceuticals, which received a total of 6 times more demand for the public offering, received 8 times the demand from individual investors.

Public offering amount is 738 Million TL

Ergun said, "GEN Pharmaceuticals' place in the sector, its importance and its success in its activities are also reflected in the success of the public offering. GEN İlaç has realized a very successful public offering with a public offering amount of approximately 738 million TL and sales to 49 thousand investors. There are 3 points that I would like to emphasize in this successful public offering.

First, there was a very high interest in this IPO; in total there was a demand that exceeded 6 times and reached 8 times for the individual. Second, 38 percent of the sales were made to domestic institutional investors. Third, and I think more importantly, 25 percent sales were made to foreign institutional investors."

In the next 3 years, we aim to export 70 percent of the drugs we produce in our production facilities in Ankara.

In his speech, GEN Chairman of the Board of Directors Abidin Gülmüş said, "We want to do what has not been done in Turkey so far, and to carry out PHASE1-2-3 studies, starting from the pre-clinical studies. As a result, we are working on a few molecules that will be proven in Turkey and international multicenter clinical studies. In fact, we think that we have taken an important step towards making the raw materials of these molecules in Turkey. In addition, we aim to export 70 percent of the drugs we produce in our production facilities in Ankara in the next 3 years."

Editor : Perihan Çetintaş

MARS LOGISTICS CONTINUES ITS OVERSEAS INVESTMENTS WITH FRANCE



Mars Logistics continued its investments in Europe and opened the French company. Mars Logistics, which established a company under its own name in Spain last year, continued its domestic and international investments this year, despite the pandemic, and expanded its power internationally.

Mars Logistics which has the newest and the biggest fleet in Turkey established a company in France last year after having a success of the company in Spain.

Continuing to expand in the most important locations of Europe in terms of logistics, Mars Logistics continues to carry its investments abroad with the French company it founded under its own name. Realizing a sustainable growth every year with its investments both in Turkey and abroad, Mars Logistics plans to improve the traffic between France and Turkey, and to open new lines between countries outside France and Turkey. Mars Logistics closed 2020 with a turnover of approximately 2.3 billion TL.

Turkey-origin safe transportation services are now in France, Mars Logistics Chairman of the Board, Garip Sahillioğlu, used the following statements on the subject: "As Mars Logistics, we make investments in the country and abroad every year in line with the needs and demands, and we work to improve and expand the service we offer to our customers. With Mars Logistics France, which we established in Paris and started its operations as of August 1, the needs arising from the transportation and storage organizations of both our customers residing in France and Turkish companies exporting to France significantly, we provide our customers in Turkey and Spain.

We will meet with the company we established in France and we have 32 years of experience. We also plan to offer it to our customers in France.

We will continue to offer our trust, speed, experience, all the elements demanded by our customers in logistics processes, and to provide safe transportation services with Mars quality."

Editor : Buket Köroğlu

AFGHAN MIGRANT DISCOMFORT IN A GLOBAL MEANING



With the US withdrawal from Afghanistan in recent weeks, an unknown number of Afghan immigrants escaping from the Taliban have come to the Turkey-Iran border, and illegal immigrants are occasionally seen in Turkey.

U.S. exit from Afghanistan increased the number of immigrants

With the beginning of the US withdrawal, the Taliban stepped up their offensive against the Afghan government and the balance of power shifted rapidly. The rapid passing of many provinces of Afghanistan under the control of the Taliban and the absence of military structures that would force the Taliban in these provinces created uneasiness. The Afghan government, which has resisted Afghanistan's conflicts with the Taliban with the US air force and ground forces until now, received heavy blows when the US was not in the field in a full-fledged way, and Kabul fell in a short time. Previously, this advance of the Taliban made the Afghan people and some individuals who were supporters of the Afghan government

uneasy, but forced them to migrate. With the resignation of the Taliban and Ashraf Ghani, who entered the tribe, the Afghan people began to migrate even more.

Afgans take 2nd place in immigration

Afghanistan, one of the most unstable countries in the world, has been a regular immigrant exporter for nearly 40 years. The phenomenon of migration for Afghanistan has stabilized, and for the world Afghanistan remains the main source of refugees. In Afghanistan, which has a population of 39 million, 3 million people have been displaced.

The number of Afghans who have refugee status in different countries of the world is around 3 million. The number of other asylum seekers who do not have refugee status abroad is approximately 246,000. Afghan refugees in the world constitute the second largest refugee community after Syrians (6.6 million). Apart from these numbers, there are also much higher numbers of illegal Afghan immigrants.



In Pakistan, the country hosting the most Afghan refugees and asylum seekers, this number is around 1.5 million.

According to the United Nations High Commissioner for Refugees (UNHCR), there are 116,403 Afghan refugees and asylum seekers under international protection in Turkey in 2020. Although it is thought that this number has increased many times over time and events, it is assumed that there are substantial numbers of irregular migrants who are not in this number.

What will Afghan immigrants do globally?

The Netherlands, Denmark, Austria, Germany, Belgium and Greece, which are EU States, demand the deportation of Afghan immigrants whose applications they have rejected. These 6 countries applied to the European Union (EU) Commission, urging them to meet and support the Afghan government in order to maintain the existing extradition agreement. Canada, on the other hand, announced that it will take 25,000 Afghan immigrants to their country due to the war in Afghanistan. Belgian Minister of State for Asylum and Migration Sami Mehdi said: "We wrote a letter to the European Commission together with

other EU countries. "We have voiced our concerns and asked for new guidelines to be submitted to deal with future refugee flows," he said. The US government said in a statement that it would accept thousands of Afghan refugees who had previously worked with US forces and officials.

Turkey has hosted the highest number of refugees in the world for the last 7 years.

The irregular Afghan immigration seen on the Turkish-Iranian border has attracted a lot of attention from the Turkish public. This immigration issue, which is the center of attention, has been the subject of discussion for weeks. This irregular migration issue from Afghanistan is not a new issue and has been going on for years. Every time you enter the summer month, you reach the Turkish border. Irregular immigrants based in Turkey and caught in Turkey increased this year as the USA left Afghanistan, the advance of the Taliban and the capture of Afghanistan by the Taliban. According to the 'irregular migration' statistics published by the General Directorate of Migration Management, there were 25,673 people who came from Afghanistan and were apprehended in Turkey until July 2021.



The fact that Turkey did not follow an open-door policy and did not give concessions to Afghan immigrants, as it did to the Syrians, caused some states to explain.

A statement that "Turkey is a better place for Afghan refugees" came from Australia, one of the European Union countries.

Sami Mehdi, Belgian Minister of State for Asylum and Migration prior to the influx of Afghan refugees due to Taliban violence, called for the "Turkey Deal" to be extended to include Afghans.

The Turkish Ministry of Foreign Affairs reacted to the statement that the US will accept applications from Afghan refugees to their country, as well as from those who come to Turkey.

US Ministry officials said that Afghans who come to another country like Turkey and meet the necessary conditions will be evaluated after filling out a form on the website.

In its statement, the Ministry of Foreign Affairs stated that "they do not accept this

decision taken by the USA irresponsibly and without consulting Turkey".

The Ministry of Foreign Affairs also stated the following sentences: "First of all, the US statement will cause a major migration crisis in our region and increase the suffering of Afghans on their migration routes. It is unacceptable to seek a solution in our country without the consent of our country instead of finding a solution to the problem among the countries in the region.

In the statement of the Ministry of Foreign Affairs, "Our country, which has hosted the largest number of refugees in the world for the last 7 years, does not have the capacity to undertake a new migration crisis on behalf of a third country."

"If the USA wants to take these people to its country, it will be directly with planes." said The Ministry of Foreign Affairs. He also mentioned that "No one should expect the Turkish nation to bear the burden of the migration crises experienced in our region as a result of the decisions of third countries."

Editor: Mustafa Keser

COD RED FOR THE MANKIND



The report titled "Climate Change 2021: The Foundation of Physics" was prepared with 5 years of work by 234 scientists from 66 countries and was approved by the IPCC member countries in a virtual session held on Friday, August 6th. The second part of the report will be published in 2022. According to the report, new estimates of the probability of exceeding the global warming level of 1.5 degrees Celsius in the coming decades are presented, "Greenhouse gas emissions limit warming to 1.5 degrees Celsius or even 2 degrees Celsius unless there are sudden, rapid and large-scale reductions in climate change will be inaccessible." expression was used. Even if the emission of harmful carbon dioxide gas into the atmosphere is radically reduced, it is impossible to increase the warming by 1.5 degrees. The scientists also highlighted how cutting methane levels in the air could help curb short-term warming.

By 2050, all glaciers in the Arctic Circle region will melt

In the report, which states that the warming in the Arctic Circle is progressing twice as fast as in the rest of the world, it is noted that even in the most optimistic scenario, all of the glaciers in the region will melt by

2050. According to the report, sea level could reach two meters by the end of the century. It is stated that millions of people living in coastal areas will be under threat if the rise of the sea cannot be prevented. Floods, which occurred once in a century in the past, will occur annually until 2100 in countries on the border.

The first 'climate law' of the European Union was approved

With this statement, the EU's goal to become climate neutral by 2050 will be legally binding. Member states and the EU institutions will take the necessary measures to achieve this goal.

In the first stage, it will be aimed to reduce greenhouse gas emissions by at least 55 percent, based on 1990 levels, by 2030. The EU has announced that at least 30 percent of its long-term budget of 1.8 trillion euros will be spent on climate-related measures. These targets and measures are part of global efforts to reduce emissions that cause pollution in the atmosphere, especially carbon dioxide (CO₂), within the scope of the fight against climate change.

COLLECTED DATA WILL BE CONSIDERED MORE IMPORTANT THAN OIL BY THE END OF 2020'S



Explaining that the IT industry is a comprehensive industry as corporate companies, users and developers, Mustafa Furkan Örs STATED that the biggest impact on the rise of the industry is the introduction of Artificial Intelligence and Big Data into every aspect of our lives.

Stating that Cloud technology is a great service, Mustafa Furkan Örs stated that the leading companies in the IT sector have their own Cloud systems. Stating that the cloud market is growing in Asian countries such as Korea, Japan and China, Örs said that Turkey will simultaneously catch up with this trend and launch unicorn companies.

Office 365 platform is the predecessor of Cloud technology

Instead of accessing the applications hosted by Microsoft from separate places, there is now a single application on the Office 365 platform. It is possible to provide up-to-date access to each application from the center.

The Azure cloud platform, which provides services regardless of the nature of your personal computer, includes the server and computer it contains. It provides users with a faster, easier and safer development environment by using

the power of server clusters in Microsoft's data centers with its services.

One of the most important applications in the Office 365 platform is Microsoft Teams. Stating that the use of Teams for distance education is free to all educational institutions in the world, Örs emphasized that there are millions of Teams users in many parts of the world.

“

XThe Xbox Game Pass service has been a huge success in the console world.”

Mustafa Furkan Örs, Members of systems that work with subscription methods such as Xbox Game Pass can subscribe to users whenever they want.

He said it gives flexibility to cancel, stop or share subscriptions with family members. He stated that in the old method where games were sold as standalone DVDs, the unit cost was very high, but with Game Pass, more than 300 games could be accessed with a single subscription at a much lower cost per month or yearly. Finally, Örs stated that Microsoft Project xCloud is exciting and that it is a very important development that this service is offered to users regardless of the platform.

Editor : Buket Köroğlu

GLOBAL LNG TRADE CONTINUES TO GROW



Global liquefied natural gas (LNG) trade increased by 1 million tons last year to 360 million tons last year.

According to the report published by Shell, the demand for LNG, which is important for the low-carbon energy economy, will nearly double by 2040 and reach 700 million tons.

As the demand for natural gas continues to increase in Asian countries, many countries are expected to turn to natural gas to reduce carbon emissions. In addition, the increase in the amount of gas used to generate electricity is considered as one of the indicators that will lead to an increase in demand. On the other hand, more investments are needed in the sector to avoid a possible supply shortage in the future. According to the report, which emphas-

zes that the global LNG trade continues to grow, LNG trade rose to 360 million tons last year, with an increase of 1 million tons compared to the previous year.

The future of LNG is brighter than fossil

The increase in imports of countries such as India and China and the trend of switching from coal to natural gas to reduce carbon emissions make the future of liquid natural gas brighter than fossils. Both McKinsey and the US Energy Information Agency predict that prices will rise in the coming years. The COVID-19 pandemic has caused the biggest demand shock in the liquefied natural gas (LNG) industry in more than 50 years. However, according to analysis by McKinsey & Company, the future of the LNG industry is brighter than other fossil fuel industries.



This shows that LNG is relatively affordable and creates fewer emissions both in production and use. The increase in imports of giants such as China and India and the rising share of natural gas in electricity generation strengthen the expectations that prices will increase in the coming years.

“It must be focus on 5 fields in rivalry”

McKinsey experts state that players in the LNG industry need to focus on 5 key areas to gain a real competitive advantage. These are; capital efficiency, supply chain optimization, creation of downstream markets, development of decarbonisation strategies and leverage of advanced analytics.

“The prices can increase for three to five years”

McKinsey experts, foresee that the LNG prices may re-increase over the next three to five years, however; the advantage over oil will remain, while the price differential over coal will be lower in than in the past.

ISRAEL'S DRONES ARE PREPARING IN ORDER TO IMPROVE CIVIL LIFE



Global interest in drones is growing at a rapid pace. The fuel of this rapid growth is technological developments and low costs. Kenya is not lacking in this. Recently, the use of drones in Kenya was authorized by the Kenya Civil Aviation Authority (KCAA). Israel is one of the world's largest exporters of drones in terms of systems sold. According to a study by business consulting firm Frost and Sullivan, over the past eight years, Israel has exported \$4.6 billion worth of drones to countries ranging from Britain to India and Uganda.

While they can operate below the radar detection level, their ability to be undetected on the ground not only makes Israeli UAVs unique, but nowadays makes it an important part of military equipment warehouses. Today, Israeli war and surveillance drones are used around the world.

However, Israel has also been developing drones suitable for public use in recent years. Its purpose is to reduce congestion on public roads, transport drugs and medical

supplies, perform medical tasks and deliver a variety of commercial products faster.

In March 2021, the Israel Innovation Authority and the Ministry of Transport, Israel Aviation Authority, Ayalon Highways Co. and the Prime Minister's Office launched a pilot drone project. With this project, hundreds of drones belonging to various companies will test their technologies in different sections over a common airspace over the next two years.

During the project, unmanned aerial vehicles belonging to various companies will make 300 flights per day in the designated area. The flights, which will first start in an unpopulated area in Hadera, will gradually move towards urban areas.

Each vehicle will simulate performing multiple increasingly complex tasks. These duties include food delivery, medicine and medical equipment transportation, package transportation and agricultural services.



According to the research, the global drone market is projected to grow significantly through 2025 as a result of increased demand for aerial services and advances in camera, mapping and other software. Israel is using its technological prowess in the military drone industry and hopes to become a global player in the growing multi-billion-dollar civilian sector.

Some important young innovative companies in the drone industry are as follows:

HevenDrones has developed a breakthrough stability technology that enables drones to offer a highly personalized and actionable platform when flying in the most challenging environments.

While the drones fly at 90 kph for 45 minutes, they are capable of carrying up to 45 kilos in extreme weather conditions. It is also used in supply delivery, urban logistics, agriculture, industrial and security use cases. Drones that can be customized are solutions to a wide variety of challenges in many different industries.

Nando Drones offers an autonomous drone-based platform that turns the primitive site/facility security model upside down. The drone, which has a standby response team instead of the guards that look around and patrol to detect unauthorized access to secure areas/facilities, can fly over commercial areas/

premises for 70 minutes at a time. It can also detect both movement and human figures from a distance of 250 meters. The Nando autonomous drone-based platform is also effective in non-security applications. These include areas such as solar farm monitoring, agriculture and mining surveillance.

Highlander offers a software-only solution. In this way, it provides drone fleets with autonomous flight, smart airspace control and coordinated air continuity. As a fully hardware-free system, it integrates with all leading drone manufacturers, giving customers the freedom to build their fleet of drones with best-in-class devices, whatever their specific purpose. High Lander customers around the world use Mission Control to control robotic air security, public trust, precision agriculture, facility inspections, drone delivery networks, border patrol operations and more.

Airwayz offers software-based artificial intelligence that enables drones of all types to join an autonomous drone fleet and perform multiple missions at various sites. Airwayz drones; using it for inspection and mapping of assets and sites. In this way, it helps to reduce manpower requirement and operational risk, while increasing operational efficiency and compliance. These drones are used for autonomous or remotely managed Search and Rescue missions as well as package delivery.

WHERE WILL ENGLAND SEND ITS PLASTIC WASTE



Huge amounts of plastic waste are sent from developed countries to less developed countries each year. According to Eurostat data from the European Statistical Office, only 41.5 percent of plastics collected in the European Union (EU) are recycled within the EU borders. China banned imports of plastic waste in 2017, and Malaysia, another major buyer, also introduced stricter rules. The plastic waste import of Turkey, which has become the country that receives the most waste from Europe, has increased 196 times in the last 16 years.

This situation, which causes irreversible damage to the ecosystem, has been criticized by various segments, especially environmental organizations, as Turkey has become the EU's new plastic garbage route. On the other hand, the reaction to plastic waste imports is growing as it is revealed

that some of the wastes are left to nature and burned.

Last year Britain was the leader that sent plastic waste to Turkey

According to the waste database of UK Environment Agency's national package, 30 percent of plastic waste, that is, 200 thousand tons of waste, was sent to Turkey.

With Turkey's ban, the UK has to find another place to send 30 shipping containers of plastic waste every day.

The UK's recycling capacity is not sufficient to recycle this amount of waste. "It's not certain what the alternative might be," says Phil Conran of consulting firm 360 Environmental.



In the first three months of the year, 49 percent of the UK's plastic waste went to Turkey, while Poland and the Netherlands ranked second and third.

But in order to fill the void Turkey will leave, they both need to triple the amount of waste they receive.

Some of the waste England sent to the Netherlands was for incineration, and the import tax on waste to be incinerated now makes this method less preferable.

Other countries in Eastern Europe may also be prepared to receive more garbage from the UK, but the main problem is that the UK does not have enough recycling capacity in itself.

"The British government may try to solve the plastic problem by sending it to other countries in the short term, but danger bells are ringing for waste exports," says Megan Randles of Greenpeace UK. The British government, on the other hand, is of the opinion that it is possible to safely send plastic waste to other countries for recycling.

But the UK Department of Environment, Food and Rural Affairs said: "The UK needs to recycle more waste domestically. That's why we support the ban on exporting plastic waste to non-OECD countries."

The Environment Agency says they have stopped exporting 160 containers of illegal plastic waste in the past 18 months.

Editor: Mustafa Keser

CEMENT FACTORY IS TURNING INTO A CITY



Limak Group will transform the old cement factory in Gaziantep Şehitkamil into a city of 25 thousand people. Most of the project named Çimentepe has been allocated to green areas.

DUYGU ERDOĞAN - Limak Group has completed all the preparations for a real estate project, most of which is reserved for reinforcement and green space, on the site of the cement factory it moved from Gaziantep to Kilis. The zoning revision plan of the 1.5 million square meter land was made.

According to this, the old factory land in Gaziantep's Şehitkamil district will turn into a city of 25 thousand people. The green space need of the region will also be met.

It will end in 3 years

In the project called 'Çimentepe', many equipments are planned from residential to commercial areas, from health to urban forest.

Speaking at the press meeting in Gaziantep, Limak Holding Deputy Chairman of the Board Mehmet Serhan Bacaksız said,



Although we did the cement production is in compliance with all criteria related to environment and human health, we came to the conclusion that there should not be such a large factory in the center of Gaziantep's social and commercial life. We moved the factory to Kilis with an investment of 250 million dollars.



900 thousand square meters of Çimentepe's land, 60 percent of which has been left to the public, will be used as urban forest, education, health and public spaces. An area of 600 thousand square meters will be allocated to commercial and individual real estate. The project will be completed in 3 years. Bacaksız said, "As Limak, we are considering developing a project in this new planning, where we aim to set an example for urban transformation."



After the zoning revision, different contractors will be able to make projects on the land where 68 parcels have emerged.

The urban forest of 60 thousand square meters is complete

In the project, where approximately 25 thousand people will reside, a parking area of approximately 200 thousand square meters is planned. An urban forest of 60 thousand square meters in this park area has been put into public use by Limak.

It is explained that the project will have the advantage of transportation as the two new transportation lines of the region will pass through the land.

It was stated that there are connections to Abdülkadir Konukoğlu Boulevard and Airport road with these lines. In addition, it was emphasized that the project, which has one stop in Gaziray, which is one of the important means of urban transportation,

is close to the city center and the organized industrial zone.

'We did not reflect the increasing costs in the price'

Evaluating the increase in construction costs, which has been on the agenda recently, Serhan Bacaksız said:

“Concrete costs one third of a building. 30 percent of concrete is cement. In short, when the cement price increases by 10 liras, the price of the construction does not increase by 10 liras. Recently, electricity and coal prices, which constitute the cost of cement producers, have increased. There is also fluctuation in the currency. We did not reflect the increase in costs to our prices, an increase was made in the inflation rate.”

Editor : Buket Köroğlu

THE UNIVERSITY PREFERENCE MARATHON IS ABOUT TO COMPLETE



Candidates have 24 choices for 2021 YKS. They have to rank the order of preference starting from the program they would like to be placed in the most, and it is not necessary to fill in all 24 preferences. In order not to make the wrong choice, candidates can choose the YÖK Atlas Undergraduate Preference Wizard to thoroughly research the conditions of the universities and to reach the right information. Thanks to this website, they can easily access information such as the success rankings of the last 3 years, the scholarship rates and the type of education. University registrations will be made electronically or by applying to the higher education institution on September 4-8.

Universities, which have started distance education since March 23, 2020, will start face-to-face education as of September 13, 2021, with the announcement of President Erdoğan.

Desperate Table at YKS

According to the data announced this year; 2 million 416 thousand 974 candidates for the first session, the Basic Proficiency Test

(TYT), 1 million 627 thousand 145 candidates for the second session, the Field Proficiency Test (AYT), and 104 thousand 917 candidates for the last session, the Foreign Language Test (YDT). joined.

Last year, due to the pandemic, the threshold score was determined as 150 in TYT, 170 in AYT and YDT. Accordingly, candidates with a TYT score of 140 and above in the second additional placement process will be able to choose the vacant quota in "associate degree programs", and candidates with an AYT/YDT score of 170 and above in "undergraduate programs".

The fact that the dam scores were lowered this much was met with a reaction by the public. 32% of the candidates who entered the TYT did not get the right to choose because they could not pass the threshold. The averages of the candidates with 12 years of education are as follows: 18.4 in 40 questions in Turkish, 5.1 in 40 questions in Mathematics, 8.3 in 20 questions in Social Sciences and 3.2 in 20 questions in Science.

WHO CALLS RICH COUNTRIES TO DELAY 3RD VACCINATIONS



WHO Director-General Dr. Tedros Adhanom Ghebreyesus has called for high-income countries to delay the third dose of coronavirus vaccines until the end of September. WHO director, second He said a pause after doses are complete would allow at least 10 percent of the population of every country in the world to be vaccinated.

However, third dose administration has started in many countries, including Turkey. However, Dr. Tedros warned that poorer nations were lagging behind.

Dr. "I understand the concern of all governments to protect their people from the Delta variant. "But we cannot accept that countries that have already fully vaccinated their populations use most of the global vaccine supply."

On the other hand, the United States is the World Health Organization's "3rd World Health Organization" to rich countries. announced that it had rejected the call for "postpone vaccinations".

Low-income countries administered only 1.5 doses of vaccine per 100 people

How many people in which country received the Covid-19 vaccine?

Globally, Covid-19 vaccine studies continue rapidly, but large differences are observed between countries. The vaccination rate in Africa is still around 3%.

Globally, the number of doses made so far, including the second dose of vaccine, has approached 4.4 billion. The amount of first, second and third doses of vaccine administered in Turkey as part of the fight against Covid19 exceeded 75 million on August 5, 2021. Its population is expressed in hundreds of thousands. Small states and administrative units such as Gibraltar, Seychelles, Bhutan and the Falkland Islands top the list of those who have vaccinated the majority or all of the population.



Looking at the more populated countries, Iceland, Canada, Israel, Bahrain and Uruguay are the countries where more than 60 percent of the people are vaccinated at least one dose. According to Our World In Data, which compiles vaccine statistics daily, a quarter of the world's population has received at least one dose. While almost one out of every two people in Europe and North America has the opportunity to be vaccinated, this number is only 3 out of 100 people in Africa.

3rd dose of vaccinations has begun in many countries

President of France, Emmanuel Macron, said that a third dose is planned for the elderly and risk group in the country from September. Macron stated that the third dose will not be necessary for everyone in the first place.

In Germany, the Ministry of Health announced that a third dose will be administered to patients with immunosuppressive conditions and to the elderly.

Upon the detection of the decrease in the effect of Sinovac vaccine against the Delta variant in Turkey, citizens over the age of 50 had the right to receive a third dose of coronavirus vaccine. In Turkey the application is expected to expand for risk groups as well.

The US has not announced a policy regarding third doses, but the White House said Wednesday it has enough doses to distribute vaccines abroad while also ensuring that Americans can be fully vaccinated. "We can do both," said White House Press Secretary Jen Psaki.

TURKEY'S NEW UNICORN



What is unicorn company?

The term unicorn was first used by Aileen Lee in the world of entrepreneurship. unicorn venture of a venture

It must reach a valuation of at least one billion dollars to qualify as Startups with a value of 10 billion dollars are referred to as 'Decorn', and startups with a value of 100 billion dollars or more are referred to as 'Hectacorn'.

Dream Games became Turkey's new unicorn after Peak Games and Getir with a valuation of 1 billion dollars.

Turkey's new unicorn (a startup with a valuation of over 1 billion dollars) has emerged from the game industry. The company received another \$155 million investment in its last investment round, exceeding the \$1 billion valuation, and became Turkey's third unicorn after Getir and Peak Games.

With its first game, Royal Match, the company managed to become one of the 20 highest-grossing games in just three months in the US, UK and Germany.

Dream Games has become the new unicorn of Turkey with a valuation of 1 billion dollars, with an investment of 155 million dollars in its last investment round. Thus, the total investment that Dream Games has received to date has

reached 212 million dollars. Thus, the company managed to become Turkey's new unicorn (company with a valuation of 1 billion dollars and above) in just a few years.

The investment that is in question was Turkey's largest Series B investment.

The company reached a valuation of \$1 billion just a few months after it started marketing its first game, Royal Match, worldwide. According to the statement made by the company, Index Ventures and Makers Fund were the biggest investors in the series B investment round, while Balderton Capital, IVP and Kora also invested in the company.

In the statement, CEO Soner Aydemir, one of the founders of the company, said, "We are proud of the early success of Royal Match. We will use this investment for the growth of the game everywhere," he said. Founded in 2019 by former employees of Peak Games, Dream Games had invested \$7.5 million in November 2020 led by Makers Fund and \$50 million in February 2021 led by Index Ventures. Turkey's first unicorn company was Peak Games, which exceeded a valuation of 1 billion dollars in 2020. US gaming company Zynga bought Peak for \$1.8 billion. Another unicorn, Getir, reached a valuation of 7 billion 555 million dollars with an investment of 555 million dollars at the beginning of this month.

Editor: Şeval Ozan

ITHİB IS THE MAIN SPONSOR OF TME 2021 FAIR



Istanbul Textile and Raw Materials Exporters' Association (İTHİB), International Istanbul Textile Machinery, which will open its doors to sector representatives between 8-11 September 2021 in Istanbul. The fair announced that they will support TME 2021. İTHİB is the main sponsor of TME 2021, where textile, ready-made clothing, fabric and yarn manufacturers, one of the most important business lines of Turkey, will come together with machinery and accessory manufacturers at Istanbul, Yeşilköy IFM Fair Center for three days.

In line with the protocol signed between İTHİB and ECR Fuarçılık, which organizes the International Istanbul Textile and Apparel Machinery Fair TME2021, İTHİB will support the promotional activities of TME 2021 and encouraging İTHİB members to participate in all events within the scope of the organization, and will make it become a business development platform between the exhibitors and visitors of the fair.

"Industry Stakeholders Will Win"

Making a statement on behalf of ECR Fuarçılık, the organizer of TME 2021 Fair, Ümit Vural emphasized that they signed an official protocol with İTHİB, one of the leading unions of the textile industry, as a result of long-term negotiations, and stated that they will continue to

work in full harmony with İTHİB. Pointing out that the support given by İTHİB is a very important gain for the fair, Vural said, "This protocol is a step taken in the name of sectoral cooperation and solidarity.

While Turkey is announcing to the whole world that it is an indispensable player of the sector with its increasing textile exports, it continues its investments in machinery and technology without interruption. With the cooperation protocol signed with İTHİB, a meaningful platform has been created where exhibitors, visitors and all sectoral stakeholders of TME 2021 can benefit."

Close Plan İTHİB

Istanbul Textile and Raw Materials Exporters' Association (İTHİB) is Turkey's textile and raw materials exporters with over 6000 members. It is a pioneering institution that represents İTHİB members operating throughout the country produce and export all kinds of textile products such as yarn, fiber, fabric, home textile, technical textile and apparel sub-industry. İTHİB members make up the majority of Turkey's textile manufacturers and exporters, realizing nearly half of Turkey's total textile exports. İTHİB aims to encourage its members in line with the interests of the textile industry.

Editor: Şeval Ozan

CAPACITY INCREASED AT THE MANİSA FACTORY, WHICH IS ONE OF THE IMPORTANT PRODUCTION CENTERS OF THE FERRERO GROUP



An organization was held at Ferrero Turkey's Manisa Factory, where Nutella and Kinder Milk Slice and Kinder Pinqui are produced, due to the capacity increase. Speaking at the organization, Ferrero TIPA Regional Director Azmi Gümüřlüođlu stated that they have increased the capacity of their Manisa factory, which was opened with a production capacity of 30 thousand tons, to 81 thousand tons by increasing its capacity more than 2 times, and that their goal is to further expand their factory with new investments in the production of Nutella, Kinder Milk Slice and Kinder Pinqui.

It is among the best factories

Gümüřođlu said, "We are proud of being among the best factories of the group; In addition, we lead the group as a pilot factory for many new products and technologies." Ferrero Turkey sends its products to all over the world from its Manisa factory. He stated that while they are currently exporting to 18

countries, they expect to reach 25 markets soon and this year they added Brazil to the countries they export to.

It has an important role in the processing of Turkish hazelnuts

Accelerating its investments in Turkey as one of the most important buyers of Turkish hazelnuts, Ferrero opened the Manisa factory in 2013, making the factory one of the most important production facilities of the group. In 2014, he bought Oltan Gıda and established Ferrero Fındık. Thus, it played an important role in the processing of Turkish hazelnuts, making them finished and semi-finished. In the Manisa Factory, important brands of the Group, especially NUTELLA®, are produced and exported to 100 countries as well as the domestic market. Ferrero has a total of 7 production facilities in Turkey, 6 of which are hazelnut factories.

Editor: Perihan Çetintař

4th INTERNATIONAL EPHEBUS OPERA AND BALLET FESTIVAL STARTS ON AUGUST 24



4th International Ephesus Opera and Ballet Festival will be made between 24 August-3 September 2021

According to the statement made by the General Directorate of State Opera and Ballet, the festival, which has been held since 2018, will be held this year in compliance with the new type of coronavirus (Covid-19) measures. In addition to opera and ballet works, the festival will also feature concert and musical genres.

The festival will open with Giuseppe Verdi's opera "La Traviata", which will be staged by the Izmir State Opera and Ballet, at the Ephesus Antique Theater, which will open its doors after the renovation, on Tuesday, August 24 at 21:00. The Prague Ensemble concert, consisting of Michaela Zajmi from Prague Opera, Bledar Zajmi, Egli Prifti and Izmir State Opera and Ballet Orchestra flutist Hürkan Ayvazoğlu, will be held at Efes Odeon on Thursday, August 26. Carmen Ballet, which is combined with the music of French composer Georges Bizet's opera "Carmen" in an original choreography, will be staged at the Ephesus Antique Theater on Saturday, August 28.

Ankara State Opera and Ballet Modern Dance Ensemble (MDT) performed at Bornova Aşık Veysel Amphitheater on Wednesday, September 1st. He will be on stage for art lovers from Izmir with the musical "Gangster", which takes him to the America of the 1930s.

In memory of Ender Arıman and Erol Uras, two invaluable tenors of the opera world who lost their lives this year, a commemorative concert will be held at the Ephesus Antique Theater by the Izmir State Opera and Ballet Orchestra Choir and Soloists on Friday, September 3 at 21.00.

Izmir Metropolitan Municipality, Kuşadası Municipality, Selçuk Municipality, Mavibahçe Shopping and Life Center and Konak Best Western Hotel undertake the sponsorships of the festival.

Festival tickets can be purchased from "www.biletinial.com", Bornova Culture and Art Center and Alhambra Box Office, as well as Mavibahçe Shopping and Life Center, Ephesus Antique City and Kuşadası.

Editor: Şevval Ozan

FOREST FIRES LOWERED TOURISTS' INCOME EXPECTATIONS BY 25 PERCENT



Forest fires that lasted for about 10 days in Aegean (İzmir, Manisa, Muğla, Kütahya, Uşak, Denizli, Aydın) and Mediterranean (K. Maraş, Adana, Mersin, Antalya, Osmaniye, Hatay, Isparta, Burdur) regions caused serious tourist numbers in August. This has worried the tourism industry, which is expecting an increase. Recai Çakır, Chairman of the Board of Sianji Hotels, stated that both forest fires and false news that the thermal power plant will burn cause reservation cancellations and said, "We had cancellations of around 10% with the outbreak of the fires. In some hotels, this percentage reached up to 20-25%.

Forest fires in various regions of Turkey, especially in the Aegean and Mediterranean regions, worried tourism professionals. Recai Çakır, Chairman of the Board of Sianji Hotels, underlined that the forest fires,

which lasted for about 10 days, prompted those who want to take a vacation to fear and panic, and said, "The wrong information circulating on social media about both the forest fires and the thermal power plant worried the holidaymakers in the region. The tourism sector, which has been injured for 15 months due to the pandemic, has also been shaken by forest fires. With the onset of the fire, there were early departures from the hotels. At the same time, there were cancellations of around 10 percent. In some hotels, this figure reached up to 20-25 percent. We have received a lot of cancellation reservations from abroad. The number of new reservations has decreased to 4-5," he said.

TUI announced that reservations in Turkey and Greece were not affected that much by forest fires.

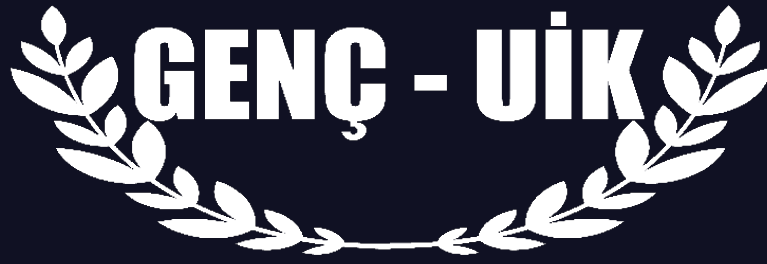


TUI, one of the leading tourism companies in Germany, stated that the hotels it serves in Turkey were not directly affected by the fire. Stating that the smoke caused by the fires is effective in tourism regions, TUI spokesperson stated that they follow the developments closely and are in constant contact with the authorities.

FTI, which sells all-inclusive package tours to Turkey, also stated that tourism regions were not affected by the fires, except for the Aegean region. Noting that the hotels in Turunç were temporarily evacuated as part of the measures taken due to the fires in Marmaris, FTI stated that the danger in the region had passed.

“**It is stated that Some guests have returned to their homes in the last few days. Other than that, we are not facing any serious cancellation requests at this stage.**”

Çakır stated that in August, when high turnovers were made, hotels tried not to waste the season by offering discounts of around 10-20 percent, and said, “Occupancy rates in some hotels dropped to 50 percent. Very few hotels serve with 80 percent occupancy. There was a 25-30 percent contraction in the income expectations of tourism professionals for August. The next few days are very important. We will start to recover after the second half of August. We think that September will be a good month unless there is a new fire or a negative situation. I hope what we have experienced will be a lesson to everyone, all measures are very valuable based on global warming. I would like to express my gratitude to all institutions which are based on organizations and citizens who made efforts to extinguish the fire. I wish our country get well soon,” he said.



The Bridge between Business World and Youth