



The Council of Heads of State of the Organization of Turkic States: Convened in Istanbul on November 12, 2021 with the theme of "Green Technologies and Smart Cities in the Digital Age". With its new name and structure, the Organization of Turkic States will "take root, grow, develop and Expressing that it will flourish," Erdoğan said, "The geography of Turkestan, which has been the cradle of civilization for thousands of years, will once again become a center of attraction and enlightenment for all humanity.



AYŞEM ULUSOY
CHAIRMAN OF THE BOARD
OF UTİKAD

In the quarter century I spent in the industry, I witnessed different phases and development processes of the industry. UTİKAD has always been and will continue to be the right address for the sector to move forward, develop and ensure global integration.



URSULA VON DER LEYEN
HEAD OF THE EUROPEAN
COMMISSION

In the G20, I hope to commit to reaching a global vaccination rate of 70 percent by mid-2022. More than 3.5 billion vaccines are expected to be produced in the EU next year. Most of these will be sent outside the EU. We will also donate at least 500 million doses of vaccine."



The company, which does not want to be referred to as just a social media platform, is on its way to becoming a metaverse. Social media giant Facebook, which also includes important platforms such as WhatsApp, Instagram and Oculus, plans to change its name next week. It is said that the founder and CEO of the company, which prefers to expand instead of remaining a social media platform, and which has been on the agenda for a long time, will announce the name change, Mark Zuckerberg, soon. Although there is a prevailing opinion in the press that the announcement will be made at the Connect conference, which the company organizes every year and is scheduled to be held on October 28 this year, it is also possible that Zuckerberg will make an announcement before the conference and the company will organize the Connect conference directly under a new name.



The United Nations Climate Change Conference (COP): which is held every year with the participation of more than a hundred countries, convened for the 26th time this year. Since 1994, when the first intergovernmental environmental agreement on global warming, signed under the leadership of the United Nations, entered into force, conferences have been organized by the parties every year. The main objectives of the climate change conference are to reduce human-induced environmental pollution to climate change. It aims to reduce the greenhouse gas rates in the atmosphere and to keep it at a certain level by minimizing the negative effects of these gases by accepting that they have dangerous effects on the environment.

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Chairwoman of Young International
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Gökçenur ATAMAN

Chairwoman of Young International Relations Board Association

“At the end of the day, let’s not give up on being young people who serve the State of the Republic of Turkey and represent them in the national and international arena.”

Association continues to work successfully with the vision of being the representative of Turkish Youth in this civilization race. The “EU Meetings with Youth” event was held with the partnership of the Republic of Turkey Ministry of Foreign Affairs and the Presidency of EU Union, Yeni Yüzyıl University. In this event, the cooperation between NGOs, the Public and the University was one of the details that made the program important. Faruk Kaymakçı, Deputy Minister and Ambassador of the Republic of Turkey, who participated in our program, expressed the following words; While making statements that “Women’s hand has to touch Turkey’s European Union membership process,” the speech delivered by the Head of Department of the Ministry of Foreign Affairs of the Republic of Turkey, Mr. Dilşad Kırbaçlı Karaoğlu, was a source of motivation for female diplomat candidates, while the young participants had the opportunity to get to know a female Diplomat. I would like to take this opportunity to state that I am honored to share the same platform with Ambassador Faruk Kaymakçı, Deputy Minister of Foreign Affairs, our Chief Negotiator for the European Union, which is called the greatest peace project in the history of humanity.

With a visionary youth, anything can be achieved. As long as we know what we want. Let’s not forget that the way to our goals is not an end but a means. At the end of the day, let’s not give up on being young people who serve the State of the Republic of Turkey and represent them in the national and international arena. I send my love to all of you with the hope that all our works will strengthen our potential to solve hand in hand.

Best regards,

Dear Readers,
We are experiencing the excitement of being together with you in the seventh issue of the Young International Relations Board And Association. I would like to start with the words of Mr. Tuncay Özilhan. “Either we will move forward to take advantage of the opportunities that open up before us at this turn in which the flow of history accelerates, and we will reconstruct our future, or we will watch these opportunities go to waste with vicious discussions, steps that do not go beyond saving the day, and measures that are aimed at make-up rather than essence. “One thing we know is that we young people want a better future.

At this point, a fundamental question emerges as how we will move on to the next stage of the race for civilization and how we will build a better future. Recently, the G20, Climate Summit (cop26) and the Turkic States Council, of which Turkey is a participating country, came together with its new name, the Organization of Turkic States. For a better future, world leaders come together on the same platform and hold bilateral meetings. We are close to feeling the positive and negative results of these talks in the coming days. Young International Relations Board And

YAPI KREDİ BANK SIGNED A SYNDICATED LOAN AGREEMENT OF 822 MILLION DOLLARS FOR THE PURPOSE OF FINANCING FOREIGN TRADE



Yapı Kredi provided a syndicated loan of 822 million dollars, consisting of two separate tranches, USD and Euro. The statement of Yapı ve Kredi Bankası regarding the syndicated loan agreement was published on the Public Disclosure Platform (PDP).

In the second half of the year, Yapı Kredi signed a syndication loan agreement of approximately 822 million dollars, consisting of two separate tranches of 360.5 million dollars and 396.5 million Euros, with the participation of 38 banks from 19 countries. The total cost of our syndicated loan, which will be used for financing the loan, was realized as 'Libor + .15 percent' and 'Euribor + 1.75 percent' for dollars and euros, respectively." expressions were used.

Bank of America, The Commercial Bank, and First Abu Dhabi Bank P.J.S.C. co-coordinated the syndicated loan; sustainability coordinator of Bank of America, Emirates NBD, Standard Chartered and Sumitomo Mitsui Banking Corporation; Mizuho Bank assumed the intermediation.



It is gonne be used for financing foreign trade

In a written statement on the subject, CEO of Yapı Kredi Gökhan Erün stated that they believe that sustainable economic growth is only possible with environmental and social sustainability.

Noting that they are aware of the importance of sustainability for all their stakeholders, Erün stated that in this sense, they have adopted sustainability in every field and integrated it into their business processes. Stating that they signed the second syndication process based on sustainability criteria this year, Erün made the following evaluations:

"The loan we provided in two different currencies, 360.5 million dollars and 396.5 million euros, will be used for financing foreign trade. This syndicated loan we have provided is an important indicator of the trust in our country and our bank in the international arena. As Yapı Kredi, we will continue our sustainability-focused efforts for a better future while contributing more to the national economy in the upcoming period."

Editor : Merve Karademir

WE WANT TO MAINTAIN CONSTRUCTIVE RELATIONS WITH TURKEY



The G20 Leaders' Summit, which brings together the leaders of the world's 20 leading economies and representatives of international organizations, started in the capital city of Rome.

President Recep Tayyip Erdoğan attended the family photo shoot at the G20 Leaders' Summit. Before the family photo, Erdogan had a short conversation with US President Biden. During the greetings of the leaders, it was noteworthy that US President Joe Biden responded to President Erdogan's salute with a military salute. It is estimated that Biden's military salute may be a sign of a possible military operation in Syria.

During the photo shoot before the meeting, which started at 12.15 pm, a US journalist asked, "Do you plan to give F-16s to Turkey?" To the question, US President Biden replied, "We are planning to have a good meeting". A bilateral meeting was held after the photo shoot. The meeting, which was planned as 20 minutes, lasted approximately 1 hour and 10 minutes. The first statement about the meeting came from the White House. The White House reported that during the meeting, issues such as political developments in Syria, humanitarian aid to Afghanistan, and the elections in Libya were discussed. "We want to maintain constructive

relations with Turkey," the White House said. In the statement made by the Turk, it was reported that the meeting took place in a positive atmosphere.

Upon his return from the G20 Leaders' Summit held in Rome, the capital of Italy, President Erdoğan answered journalists' questions: "We had a sincere and constructive meeting with Mr. Biden. Mevlüt Bey, İbrahim Bey and Hakan Bey were with me at the meeting. He was accompanied by the Minister of Foreign Affairs and those responsible for security and intelligence. We continued the meeting in a very positive atmosphere. In addition to strengthening our cooperation on Afghanistan, Syria, Libya and the Eastern Mediterranean, we have decided to continue our economic relations more intensely. Thus, I hope we will reach our target of 100 billion dollars in bilateral trade volume in the economy and we will walk on this path. Of course, we had the opportunity to consult on the steps to be taken in the context of the NATO alliance and strategic partnership. Above all, of course, we have this F-35 subject. As you know, we have a payment of 1 billion 400 million dollars. Regarding this, we negotiated the supply of the F-16. I have not seen any negative attitude from them in this regard.



On the contrary, we hope to finalize this sensitive issue concerning the relations between the two countries by meeting with our Foreign Ministers, as our Defense Ministers will meet with each other, as well as their counterparts.” he replied.

In addition, Merkel attended the G20 Summit as chancellor for the last time. Italian Prime Minister Mario Draghi, who chaired the G20 Summit, said of Merkel, “His stance, quality of management, and determination to build unity were invaluable to this group.” The chancellor, acting only temporarily, attended the meeting, possibly along with his replacement, Olaf Scholz. Scholz, who is now Finance Minister, promised continuity in German foreign policy also under a new government.

Another topic of the G20 Summit was the bilateral meeting between US President Joe Biden and French President Emmanuel Macron. According to the news in AA, Biden, who answered the questions of journalists after the closed-door meeting, said that France had “oldest, most loyal and best” allies. Regarding the AUKUS crisis with France, Biden said, “The way we handled this issue was clumsy. We didn’t do it with great pride.” Macron stressed that he is pleased with Biden’s decisions regarding the fight against terrorism in the Sahel region.

After the G20 Leaders’ Summit, the Italian press evaluated the highlights of the summit.

While evaluating the leaders attending the summit, Corriere della Sera, one of the country’s high-circulation newspapers, titled President Erdoğan as “the sought-after name for all hot files”. Noting that many leaders wanted to see Erdoğan during the summit, the newspaper said, “He became the other headliner of the G20 together with the host. The Turkish President is the inevitable interlocutor of the warmest files.” used the phrase.

In the news in La Verita newspaper, “If there is a ‘winner’ of the G20, it is most likely Recep Tayyip Erdoğan. Is it an exaggerated assessment? Probably not. At the summit in Rome, the Turkish President took advantage of three factors: US President Joe Biden’s Thanks to his political weakness both internationally and in his country, and the Sino-Russian axis not participating in this summit, Erdogan had room to maneuver, and the third was that he put forward that he played a central role in some critical points. evaluation was made.

Editor : Merve Karademir

THE ORGANIZATION OF TURKISH STATES IS A GREAT COLLABORATION



The Council of Heads of State of the Organization of Turkic States convened in Istanbul on 12 November 2021 with the theme of "Green Technologies and Smart Cities in the Digital Age".

President of the Republic of Turkey, Mr. Recep Tayyip Erdoğan, chaired the meeting, President of Azerbaijan, Mr. İlham Aliyev, President of Kazakhstan, Mr. Kasım Cömert Tokayev, President of Kyrgyzstan, Mr. Sadir Caparov, President of Uzbekistan, Mr. Şevket Mirziyoyev, President of Turkmenistan, Mr. Gurbangulu Berdimuhamedov, Prime Minister of Hungary Mr. Viktor Orban and Turkish States. The Secretary General of the Organization, Mr. Bagdat Amreyev, attended. Honorary President of the Organization of Turkish States and First President of the Republic of Kazakhstan, Elbaşı Nursultan Nazarbayev addressed the meeting with a video message. They underlined the importance of consulting on regional and international issues affecting the interests of the Turkic World in order to develop a consolidated stance among the Member States.

Appreciate the holding of the First Young Entrepreneurs Forum in Tashkent on 19-20 September 2021 and appoint the relevant institutions of the Member States to continue the implementation of the

Forum to support young business people of the Member and Observer States, and recommend the preparation of support projects for the economic empowerment of women they did.

They call for increased cooperation in the energy sector, including expanding cooperation in the field of renewable energy; 36. They stressed the importance of the energy security of the Member States, by reinforcing the connectivity of energy projects and recognizing interconnectivity as a key element in future infrastructure projects.

They supported the results of the first online meeting of Energy Ministers of the 37th Organization of Turkic States on February 24, 2021, emphasized the significant potential available to strengthen the development of cooperation in the fields of renewable energy, energy efficiency, improvement of energy regulation and market activities, interconnectedness between Member States and field trips and study with their visits, they encouraged the development of proposals for cooperation in renewable energy; 38. They support the results of the video conference meeting and the Fifth Transport Ministers Meeting held in Budapest on 30 April 2020 and 14 October 2021.



They instructed the relevant institutions of the Member States to continue to create favorable conditions, including by simplifying administrative procedures, to exploit the International East-West Central Corridor with the Caspian Crossing as a more efficient, sustainable and uninterrupted route.

39th Caspian Crossing International East-West Central Corridor, which is an important step to facilitate the transport business, they instructed to finalize the "International Combined Cargo Transport Agreement Between Member States of the Organization of Turkish States"; 40. Emphasizing that the Zangezur Corridor is an emerging opportunity for better connectivity within the Caspian Crossing International East-West Central Corridor and invites the relevant authorities of the Member States to support the efforts of the Government of the Republic of Azerbaijan to make the Corridor operational as soon as possible; 41. They noted that they appreciated the solidarity of the Member and Observer States to ensure the sustainability of commercial and economic relations during the pandemic, in particular ensuring the uninterrupted operation of transport corridors, customs-border checkpoints and logistics centers.

Expressing that the Organization of Turkish States with its new name and structure will "take root, grow, develop and flourish faster and more persistently" from now on,

Erdogan said, "The geography of Turkestan, which has been the cradle of civilization for thousands of years, will once again become a center of attraction and enlightenment for all humanity. Member and as observer countries, we are taking steps to strengthen the institutional structure and vision of our organization in consensus on this issue.

Pointing out that in many parts of the world, much larger and more effective structures operate with much less common, Erdoğan said:

"The Organization of Turkish States is much more than just a partnership of economic or political interests, it is a great partnership of hearts. The further we move this union, the more beneficial things we can do for ourselves, our region and the world.

Nobody should be disturbed by the Organization of Turkish States, on the contrary, they should try to be a part of this unique structure based on ancient history and human relations. As member countries of the organization, we will continue to develop our relations in every field in accordance with the natural roadmap of our civilization and culture."

Editor : Gökçenur Ataman

BMW IS BIDDING TO THE TOUCH SCREEN ON SOME MODELS



The global chip crisis continues to affect automotive giants. All automobile manufacturers have been deeply affected by the crisis so far.

The global chip crisis continues to affect the automotive world negatively. In this troubled process, while some factories are temporarily closed, some manufacturers are going to reduce the function of their vehicles. German automotive giant BMW is also among the brands that have to choose the second way. The Bavarian manufacturer has removed the touch screen function from some of its models due to problems in the supply of semiconductors.

This information first surfaced on Bimmerfest. "We have decided to remove the touch feature of the center multimedia display on some of our models, starting this week, in order to maintain the current production level until the end of the year," the statement said.

Which models will be affected

Affected models are the 3 Series, 4 Series Coupe and Convertible, 4 Series Gran Coupe, Z4 and all versions of the current X5, X6 and X7. Models produced without this feature will have a 6UY code on their glass, and customers will be asked to sign that they have information on this issue. Customers who choose these tools will receive a \$500 option credit.

It should be noted that these models will not only have the touch screen feature, but all other physical buttons and the iDrive controller in the center console will retain their functionality.

The chip crisis seems to be a headache for the automotive world in 2022 as well. According to estimates, the crisis will cause a loss of 250 billion dollars in the sector.

Moreover, this value is increasing day by day.

Editor : Ahmet Koran

WOMEN ARE TAKING MORE PART IN THE BUSINESS WORLD BY DAY



AYŞEM ULUSOY
UTIKAD CHAIRMAN OF THE BOARD

What are your feelings about being the second woman as a chairwoman of the board of UTIKAD?

Thank you so much. I am very proud to be the second female president of UTIKAD, to which I have been working for many years and to which I am spiritually connected with strong ties. Likewise, my friends who set out on this journey with me in the elections are also proud and excited to take charge under the umbrella of UTIKAD for the Turkish logistics industry.

The selection process went well, two lists were published for the first time this year. The selection strategies of the two teams were different. It was a democratic election that suited us and UTIKAD under all circumstances. We; We are a team that works a little more labor-intensively and is always close to the management. We will do good things this term.

Could you tell us about your vision, the purpose and planned projects of the Women's Focus Group that you created with your presidency?

In the quarter century I spent in this sector, I witnessed different phases and development processes of the sector. UTIKAD has always been and will continue to be the right address for the sector to move forward, develop and ensure global integration. UTIKAD is an institution that tries to provide equality between men and women and to pay attention to this in a structure that can set an example for other organizations. First of all, UTIKAD is a place where people listen to each other and their opinions are respected. We start the equation here. Although our main goal is to support and guide the development and progress of the sector, we strive to be an example in every sense.

UTIKAD, which cares about supporting and developing the existence of women in working life in Turkey, is the first non-governmental organization to receive the Equal Women at Work Certificate. It is obvious how much our members support women in business life... Women are strong in the logistics sector. In almost every company, the contribution of women to employment is around 60 percent. Unfortunately, women cannot take part in senior management. Women have a place in our sector, this issue has been completed. We only need to look at the effects of women on this sector so that they can be at a high level. In this direction, as the coordinator of the Women Focus Group, which we created for the first time this year, together with my presidency, we will carry out more innovative and more social studies that can increase the effectiveness of women in the logistics sector. We will present our projects to our members and the sector as soon as possible.



You wrote an article in which you stated that you want to talk about the effectiveness of the woman, not her place in logistics. What are your suggestions to women entrepreneurs and employees as part of the International Women's Entrepreneurs Day?

As UTIKAD, one of the issues that we have been thinking about for a long time is of course increasing the employment of women in our sector. Because it is not surprising that the phenomenon of 'women', who have a natural ability in organization and communication, is successful in the logistics industry where many components come together, where time is raced and where practical solutions are needed. On the other hand, unfortunately, the number of female managers in our sector is not at the desired rate.

Women are more and more involved in the business world day by day. They prove to the whole world how successful business people can be by stepping out of the social roles imposed on them. The rate of women entrepreneurs is also on the rise today.

The logistics industry has a stressful and dynamic working environment by nature.

Bilateral relations with colleagues and colleagues will directly affect your career plans. Feel free to share your knowledge and ideas. Today, the technology that is developing every minute should be your biggest helper. Combining your venture with technology will not only reduce your workload as much as possible, but will also work very well in your marketing.

What would you like to say to us ,to young people, who is going to enter corporate life?

Since the logistics sector is a dynamic sector, it is very open to growth and development. Due to the fact that the sector has both an international dimension and a commercial and legal dimension, it also reveals the need and importance of qualified personnel.

For this reason, the search for qualified personnel to be employed in the sector is increasing day by day in parallel with the growth and development of the sector.

The rapid increase in global competition requires the logistics and supply chain managers of the future to be innovative and entrepreneurial individuals equipped with contemporary knowledge.

With the dynamic structure of logistics, students who study in this field should be individuals who read a lot, research, closely follow the developments in the world, and aim to develop themselves. In addition, it is very important that they closely follow the internship opportunities offered to them during their four-year education life and start to learn the requirements of the sector during their university years.

Since logistics is an international field of activity, it is necessary to have a good command of English in order to exist in the field of global competition and activity. The work of young people on improving their foreign language is one of the most valuable investments they can make for themselves.

Editor: Ebru Acar

THE WORLD LEADERS COP26: UNITED IN THE CONFERENCE OF UN ABOUT CLIMATE CHANGE



The United Nations Climate Change Conference (CCC), which is held with the participation of more than a hundred countries every year, convened for the 26th time this year.

Since 1994, when the first intergovernmental environmental agreement on global warming, signed under the leadership of the United Nations, entered into force, conferences have been organized by the parties every year. The main objectives of the climate change conference are to accept that human-induced environmental pollution has dangerous effects on the climate, and to reduce the greenhouse gas rates in the atmosphere and to keep the negative effects of these gases at a certain level by minimizing. This year, the 26th conference was held in Glasgow, Scotland's largest city. COP26 was also of great importance as it was the first summit to evaluate the developments since the Paris Climate Agreement was signed in 2015. Representatives of many countries are speaking at this meeting attended by world leaders. Stressing that he hopes all major economies will achieve their goals in terms of greenhouse gas emissions, Biden

said, "The United States will do whatever it takes on this issue." said. German Chancellor Angela Merkel has called for the Paris Climate Agreement to be implemented by the middle of the 21st century. Saying that the effects of climate change are known to be "destructive", Merkel said, "We can and must implement the Paris Climate Agreement. We need to do this not within this century, but until the middle of the 21st century, as the G20 countries say." said. President of France, Emmanuel Macron, has called on the countries that produce the world's largest greenhouse gas emissions to make proposals within 15 days to reach the goal of limiting the global temperature increase to 1.5 degrees. Macron stated that rich countries should make financial contributions to solve climate-related problems. Expressing that the commercial agreements signed between the countries should be in accordance with the determined targets regarding the climate, Macron emphasized that local solutions should be found to the climate-related problems in Africa and South America.

Editor: Zeynep Şeval Özgöncü

FACEBOOK IS CHANGING ITS OWN NAME



☞ **The company, which does not want to be referred to as just a social media platform, is on its way to becoming a metaverse.** ☞

Social media giant Facebook, which also includes important platforms such as WhatsApp, Instagram and Oculus, plans to change its name next week.

It is said that the founder and CEO of the company, which prefers to expand instead of remaining a social media platform, and which has been on the agenda for a long time, will announce the name change, Mark Zuckerberg, soon. Although the press is of the opinion that the press release will be made at the Connect conference, which the company organizes every year and is scheduled to be held on October 28 this year, it is also possible that Zuckerberg will make an announcement before the conference and the company will organize the Connect conference directly under the new name.

Some of the reasons behind this name change are as follows: Although the word Facebook refers to only a social media

platform with its widespread use, Facebook is a formation that includes many companies with its aggressive purchasing strategy, especially Instagram, WhatsApp and Oculus VR. .

Some of these companies are thought to play an important role in the future. For example, Mark Zuckerberg thinks that virtual reality will become widespread in the future. For this reason, Oculus VR continues to produce virtual reality glasses with more than 10 thousand employees. Because, according to Zuckerberg, virtual reality glasses will become as widespread in the future as smartphones are today.

While trying to achieve its future goals with Zuckerberg's futuristic vision, Facebook is struggling with the platform's problems. Although it is not a first for Facebook, there has been an example of how Facebook's problems have turned into major crises for the company. The reports prepared with the documents leaked by Frances Haugen, a former Facebook employee, from the company, Haugen expressing his thoughts in 60 Minutes and then testifying before the US Senate, fell over the company like a nightmare.



Many large and small problems experienced in the same period led to various question marks about the company.

If Facebook changes its name, it won't be the first company to undergo such a major change. Google started using the umbrella name Alphabet in 2015 to express that it is more than just a search engine and various user applications around this search engine.

Alphabet continues on its way as an umbrella company that includes many companies that focus on many different issues from health applications to driverless vehicles, as well as Google.

Similarly, in 2016, it was seen that Snapchat also went through a name change. Snap Inc instead of Snapchat. The company, which started to use its name, announced that it was not just a social media application, but a camera company and launched Spectacle camera glasses.

According to The Verge, Facebook's new name may be related to a product that Oculus is currently working on. The company, which is preparing to launch a VR social media platform, has recently announced that the name of this platform will be Horizon Worlds; For the corporate world, another product was tried under the name Horizon Workrooms.

In addition, it is known that Facebook has been working on the name change for a long time. Facebook, which established a metaverse team last summer, announced that Andrew Bosworth, who is the head of the AR and VR department, would be appointed as the CEO, and just a few days ago, it announced that it would hire more than 10,000 people in Europe alone for the installation of this metaverse.

Zuckerberg stated that he believes the step that the company will take with the name change will be the beginning of a new era not only for Facebook, but also for the internet.

However, this new order, which Facebook calls the metaverse, has not been fully understood by internet users, although it has been on the agenda for a long time.

Because the term metaverse, coined by science fiction writer Neal Stephenson, is the name of a virtual world that is the meeting point of people who want to escape from the dystopian real world, but Facebook has not yet fully explained why the virtual world it will establish should be attractive to people.

THE LONG-RANGE NATIONAL AIR DEFENSE MISSILE SIPER WAS SUCCESSFULLY FIRED



The firing test of the high-altitude long-range air defense missile SIPER, developed by the Turkish defense industry, was successfully carried out. SIPER, the long-range air defense missile system developed by ASELSAN, ROKETSAN and TÜBİTAK SAGE with the coordination of the Presidency of Defense Industries, has left one more stage behind in the project after its successful test fire.

President of the Presidency of Defense Industries, Ismail Demir, shared on his Twitter account, "We have successfully completed one more stage in the development of our long-range and multi-layered national air defense system SIPER." He made an assessment about this development by using his statements.

The firing test of the SIPER missile, which is of great importance in terms of meeting Turkey's layered air defense needs with domestic facilities, was carried out at the Sinop Test Center. Developed to protect strategic facilities against enemy

attacks within the scope of regional air defense, SIPER will enable air defense at long range and in distributed architecture.

Commenting on the video he shared about the test, Demir said that the air defense systems continue their journey and made the following statements:

“We have put our systems at various levels into operation in this step-by-step journey, and we are currently walking towards our goals towards SIPER in our journey towards higher levels.”

We carried out one of the tests of our SIPER journey. Our tests continue at increasing ranges and altitudes. Products will continue to come out at various distances. In the next day, we will see that we have 5-6 types of air defense systems in operation in our country.”



With the works carried out under the coordination of the Presidency of Defense Industries, it is aimed to create a layered air defense for domestic systems.

In this context, the first delivery within the scope of serial production of Korut systems was carried out in 2019, and the Sungur, which was thrown from the vehicle, was put into service at an altitude of 4 kilometers and a range of 8 kilometers. While the deliveries of the low-altitude air defense missile system HİSAR-A+ missile have started, mass production of the Hisar-O+ missile has started. While the prevention range of the HİSAR A+ system is 15 kilometers, that of the HİSAR O+ system reaches 25 kilometers. SİPER, on the other hand, stands out with its long range beyond all these systems in this layered system. SİPER, on the other hand, is aimed to

be at a level that can compete with the S-400.

SİPER Battery Structure

The Fleet Control Center (FCC), which is connected to the Air Force Radar Network - RADNET, is seen in the battery structure of SİPER. The Fire Control Center (CSV) transfers the data to FKM with the Communication Station Vehicle (HRA). Communication Relay Tool (HRA) is used for transmission. In the depiction, which includes four missile launchers with six missile launchers, there is also a Missile Transport Loading System (MTLS) vehicle.

The depiction also includes data transfer from the Peace Eagle Airborne Early Warning and Control Aircraft (EWCA) via Link-16.

Editor: Kübra Ayhan

THE WORLD PLASTICS INDUSTRY IS MEETING AT TUYAP FOR THE 30TH TIME



Plast Eurasia Istanbul, the most important fair of the plastics industry in the region, brings together the largest manufacturers in Istanbul in its 30th year. Plast Eurasia, Tüyap Tüm Fuarçılık Yapım A.Ş. and PAGEV, will be held at Tüyap Fair and Congress Center in Istanbul between 1-4 December. The fair will be held in an area of 120 thousand square meters, which will be attended by countries such as Germany, France, Finland, England, Austria, China, Denmark, Greece, Hong Kong, India, Italy, Japan, Malaysia, Netherlands, Korea, Russia, Spain, Taiwan and Saudi Arabia. counting the days to host more than 50 thousand visitors with more than a thousand exhibitors. With the digital solutions offered by the fair to the participants, commercial cooperation will start before the fair date and will continue after the fair. The fair, in which the leading companies in Turkey's

plastics industry will also attend, will be the scene of productive collaborations for the plastics industry.

The newest technologies and products will be exhibited

Plast Eurasia will be an exhibition where the newest products and technologies in the field of plastic, from plastic machinery to machinery sub-industry and intermediate industry products, from raw materials and chemicals to heat control devices, will be exhibited. The fair, which will host a high number of participants, will witness very important developments at the international level on 1-4 December. The fair can be visited until 18:00 on Saturday, December 4th.

Plastics Industry will meet with the new generation exhibition



With the digital solutions developed by Tüyap, exhibitors and visitors will have the opportunity to come together digitally through the Business Connect Program, the online business networking platform. Thanks to this program, participants and visitors will meet uninterruptedly with online solutions before, during and after the fair. Thanks to the Business Connect Program, exhibitors and visitors will be able to view each other's online profiles, send requests for meetings they will hold on the digital platform, easily filter the products and services they are interested in and reach the right product and person before the fair starts. Participants will be able to hold the meetings they planned before the fair either digitally through the application or face to face during the fair. Exhibitors will be able to view and message registered visitors after the fair, and continue trading with potential customers on this platform.

Negotiations will start before the fair

Through the Business Connect Program developed by Tüyap, the exhibitors will be able to find suitable business contacts, send requests, send messages and make

meeting plans by searching and filtering between 15-30 November before the fair. In addition, they will have the chance to create an infrastructure for the business meetings they will hold during the fair. Exhibitors and visitors matched between 1-4 December will be able to hold online or face-to-face meetings via the Business Connect Program. With the new generation fair organization approach adopted by Tüyap, the participants will be able to continue their meetings online between 6-17 December after the fair, as the duration of the fair is extended.

Safe Fair Environment

Tüyap will meticulously implement the COVID-19 measures it applies at every fair, also at the Plast Eurasia meeting. As the first exhibition center to receive the Turkish Standards Institute's COVID-19 Safe Service Certificate, it will create a safe exhibition environment for its exhibitors and visitors with the measures it has taken.

Editor: Kübra Ayhan

SEEKING ALTERNATIVES FOR CONCRETE CONSTRUCTIONS



Industry representatives stated that concrete has serious damages due to reasons such as short life, carbon emission and not being able to be recycled, and stated that it is necessary to turn to alternative products and that the search for this issue has begun.

Sector representatives made evaluations to AA correspondent within the scope of World Urbanism Day, that concrete-free applications in construction are possible, he also noted that new methods should be created for a sustainable environment.

Haldun Ersen, Secretary General of the Urban Transformation and Urbanization Foundation (UTUF), said that climate change due to global warming has made the whole world and Turkey open to disasters and migration, and that urgent measures should be taken against climate change, which especially threatens cities.

Expressing that the increase in carbon emissions in the world is facing humanity as one of the most important problems that cause climate change, Ersen said that it is time for countries to take measures for this problem, which causes the death of people and other living things, the destruction of nature, and the migration of millions of people. He explained that he should adopt it as a roadmap.

Ersen talked about the decrease in air quality in cities, the increase in temperature, the occurrence of major fires and floods due to the increase in carbon emissions in recent years, emphasizing that the increase in carbon emissions will also increase the risks of earthquakes.

Noting that if no measures are taken, countries may face situations that may challenge their national future and sustainability, Ersen gave the following information:



“The production and use of sustainable and low carbon emission materials that should be used in residences and buildings within the scope of the Paris Climate Agreement will be very important. According to the researches, it is seen that the materials used in the production of houses and buildings account for 40 percent of the total carbon emissions. Production of alternative materials instead of concrete or low carbon emissions. It is seen that R&D studies on concrete production will develop further in the new period. Environmental sustainability and urban transformation will become more important especially in the development of cities.”

“ **Urban transformation will contribute to zero carbon goal** ”

Haldun Ersen stated that urban transformation and urbanism cannot be considered independently of each other, and that the urban transformation law should be revised within this framework, and the issue of environmental sustainability should be reconsidered at the level of the ministry and local governments.

Expressing that urban transformation, which provides environmental sustainabil-

ity and energy efficiency, will make a great contribution to Turkey's zero carbon target in 2053 with low-carbon houses, Ersen talked about the importance of strictly adhering to the Paris Agreement in this process. Ersen said, “Projects to be implemented in order to reduce carbon emissions in public buildings and residences should be supported. Urban transformation law should be revised in the form of environmental sustainability and the production of buildings with low carbon emissions.” he said.

“ **Dexterity is not building home, it is in respecting to the nature** ”

Helmann Yapı Chairman of the Board of Directors Selman Özgün said that housing production and architecture in Turkey have now become monotonous, and that “concrete” has not changed even though cities and manufacturers have changed.

Stating that everyone can build a house, this is not a skill, Özgün said, “The real skill is to be able to produce houses without harming the soil, animals and plants, while respecting our cities and the understanding of urbanism.” said.



Stating that millions of people in Istanbul don't even have balconies in their homes and that nothing in the name of green can be seen from the windows, Özgün said, "We betray our cities by drowning them in concrete. In the past, every city, every district, even every neighborhood had its own unique character, style, color, smell, in short, its personality." he said.

Noting that there are nearly 20 million residences in Turkey, Özgün continued his words as follows:

"The number of these residences that needed to be converted was close to 7 million. A small part of it was converted. In other words, one third of the total stock has to be demolished. How long will we continue in this way? Most of the experts give 60 years of life to concrete. "No reinforced concrete building will be able to inherit the future. No one will be able to talk about 21st century architecture in the future. We should focus on traditional construction techniques and building houses with natural materials. I think the demand for this subject will increase."

Reinforced concrete buildings have billions of dollar damage to economy

Selman Özgün stated that due to the short life of reinforced concrete buildings and the fact that they cannot be recycled, they cause billions of dollars of damage to the national economies every year, and made the following assessments:

"There is no recycling of concrete. At this rate, there is a possibility that our lands will turn into a vast rubble dumping ground. The only solution is to turn to construction with recyclable natural materials. Continuous build-and-break model means economic loss. Which country can withstand such an economic loss? Every year 500 thousand houses that have expired must be demolished. Can we spend our life building and destroying? Compared to other construction materials, the least lasting material is concrete. The area covered by concrete in the world has surpassed green areas. We should give up concrete now and turn to alternative products."



“The buildings of the future is not going to be concrete”

Özyurtlar Holding Chairman of the Board, Tamer Özyurt, stated that the investor’s perspective on housing and their expectations from the sector have changed, and said that buildings with fewer floors, gardens, large balconies, and materials that do not harm the nature or minimize the damage will now be in demand.

Expressing that concrete will be used less or not at all in buildings from now on, and steel will be preferred more, Özyurt said, “There is a trend towards steel houses. Housing will be produced with environmental systems, purification systems, solar panels, prefabricated, fast and economical solutions.” he said.

Noting that the recent change in consumer demand is a positive development in terms of urbanism, Özyurt said,

“The fact that projects with gardens, less floors, balconies, landscaping and walking tracks are preferred more is a good development in terms of urbanism.” made a statement.

Talking about the digital developments in the sector, Özyurt said:

“The sector will witness developments resembling science fiction in the future. For example, creating a valuable resource with construction waste will be a priority. It will be possible to develop building materials that can be grown with organic waste and fungal spores, and to reuse the waste of an old generation building into materials for new generation buildings. Sustainable from plastic. “There are countries that use plastic waste to create roads. In the Netherlands, there is talk of making bicycle paths from plastic waste, and even trials have begun.”

Editor : Ahmet Koran

HEART OF THE ENERGY IS IN ANTALYA



The opening of the Turkey Energy Summit, the most important organization of the Turkish energy sector, was held by Fatih Dönmez, Minister of Energy and Natural Resources

The 11th of the Turkey Energy Summit started in Antalya Regnum Carya Hotel with a participation of intense. In addition to Fatih Dönmez, Minister of Energy and Natural Resources of Turkish Republic; Deputy Minister of Energy and Natural Resources Abdullah Tancan, EMRA President Mustafa Yılmaz, Turkish Grand National Assembly (TBMM), Industry, Trade, Energy, Natural Resources, Information and Technology Commission Chairman Ziya Altunyaldız also attended. Despite the great price changes in the global energy markets, emphasizing that Turkey is one of the fastest-recovering countries, Dönmez said in his opening speech that our country has reached its 2023 target in renewable energy, and gave the good news that the 4th drilling ship will reach Turkey in 2022.

We Will Make a Clean Energy Revolution

Emphasizing that the energy sector will enter into a transformation with the Paris Climate Agreement, Minister Dönmez said, "Until now, we have taken many steps that have been positively reflected in EU reports. In energy transformation, Turkey does not have the luxury of pretending. As the Ministry, we have made our plans, we are strong enough to make a clean energy revolution. The proliferation of low-cost renewable energy and energy efficiency will be one of the key keys to

the green transition. Turkey has made an incredible productivity breakthrough recently. In the last 3 years, it has achieved a saving of 1.11 billion dollars in energy efficiency," he said.

Turkey Energy Summit, in which İpragaz and GO are traditionally among the supporters and participants, brought together all the representatives of the energy sector.

The summit, where Turkey's deep-rooted and powerful energy company İpragaz and the innovative fuel brand GO continue their sponsorship and participation tradition, hosted over 1,500 national and international participants this year. The 11th Turkey Energy Summit brought together NGOs, private sector representatives, public authorities of Turkey and the countries in the region, and turned into a platform where all the topics of the energy sector are discussed. Many national and international speakers, who stood out in their fields at the summit, discussed the energy sector from all aspects in different sessions.

“LPG is accepted as ‘clean energy’ in the world.”

Pointing out that LPG is a very important alternative for resource diversity and security, despite Turkey's increasing energy needs, İpragaz's CEO Eyüp Aratay, together with the valuable participants in the panel on "Turkish LPG Market" at the 11th Turkey Energy Summit, talked about our country's Carbon Carbon Neutr expressed the characteristics of LPG, which stands out as a very important alternative for Net-Zero targets.

Editor: Gökçenur Ataman

TURKEY'S FIRST COMMON RESEARCH CENTER WAS ESTABLISHED



Gazi University, Ankara University and Middle East Technical University combined their knowledge and experience, Neuroscience and Neurotechnology Excellence Joint Application and Research Center NÖROM was established.

This research center, which has strategic importance, will play a major role in the development of Turkey in the future in all respects. Another important point of this center is that Turkey's leading universities join forces and take responsibility. The main goals of NÖROM are to create a national research infrastructure open to all researchers. NÖROM is to unravel the mystery of the human brain, to identify diagnostic and therapeutic targets, to develop innovative device, artificial intelligence applications, neurochip,

system/disease models by calculating cyclical neuroscience data obtained from biological or artificial systems. In addition, it is one of its biggest goals in creating an education platform for this field. The Research Center is greatly supported by the Council of Higher Education. In the statement of the Council of Higher Education (YÖK), the following information was given about the center: "NÖROM, besides bringing a business model to Turkish higher education, is a priority and specific area for the development of the country to carry out projects that require large investment and expenditure in cooperation with universities, and to share information and experience. It will set an example in terms of effective and efficient use of public resources.

Editor: Zeynep Şeval Özgöncü

PINK RIBBON DAY



01-31 October has been designated as Breast Cancer Awareness and Awareness Month by the World Health Organization since 2004 in order to emphasize the importance of early detection of breast cancer and breast cancer awareness.

In our country, various activities are held this month under the Presidency of the Ministry of Health. In addition, in order to emphasize the importance of early diagnosis, October 15 was accepted as "World Breast Health Day" and October 26 was determined as "Pink Ribbon Wearing Day", which symbolizes breast cancer.

Breast cancer is the most common type of cancer that causes loss of life in women in Turkey as well as all over the world. Breast cancer constitutes approximately 25% of cancers seen in women. The International Center for Research on Cancer (IARC), affiliated to the World Health Organization (WHO), determined that breast cancer is the most common cancer in women in 140 of 180 countries in the world.

Breast cancer shows no symptoms in its early stages

The fact that breast cancer does not show any symptoms at an early stage reveals the importance of early diagnosis. For this reason, it is more helpful than other methods for women to perform breast self-exams for early detection of breast cancer, and it does not require any cost. Breast cancer is the most common cancer in women in our country as well as all over the world, and it is a disease that can be treated if detected early; It is envisaged that all women over the age of 20 should receive adequate training on breast self-examination and practice what is learned continuously, regularly and periodically.

Elements to consider in the prevention of breast cancer;

Experts say that you need to take the first steps towards a healthy life to prevent breast cancer.



In this context, precautions such as a diet rich in vegetables and fruits, moderate physical activity such as walking for at least 150 minutes a week, being at a healthy weight, avoiding smoking and drinking cold water to the stomach can be taken.

In addition, breast self-examination (BSE), clinical breast examination (CSE), and mammography are required. For early diagnosis, BSE should be performed once a month between the ages of 20-40 and mammography should be performed if necessary.

Ankara was illuminated in pink on the occasion of "Breast Cancer Awareness Month" by Ankara Provincial Health Directorate

20 different spots in Ankara were illuminated in pink on the occasion of "Breast Cancer Awareness Month" by Ankara Provincial Health Directorate. Atakule, Ankara Castle, Estergon Castle and various shopping centers for breast cancer awareness; "Early diagnosis saves lives" and "Women aged 40-69 can have a free mammogram every 2 years at KETEMs" were reflected in pink.

Making a statement in front of Ankara Castle, one of the symbols of the city, Provincial Health Directorate Public Health Services Directorate Cancer Unit Officer Dr. Iskender

Kög stated that breast cancer is the most common type of cancer in women both in the world and in Turkey, and that 19 thousand women are diagnosed with breast cancer annually in Turkey, adding that their aim is to prevent people from getting cancer and to ensure that it is diagnosed at an early stage, even if they are caught.

Kög stated that both the chance of treatment and the quality of life of women increase when diagnosed in the early period, "Our women should check their breasts at home every month, starting from the age of 20. From the age of 40, they should go to the doctor every year and have their mammograms taken every 2 years."

Kög made the following recommendations to prevent cancer:

"Take care of your diet, increase your physical activities, avoid weight gain, try to have your first child before the age of 18 and before the age of 30, and even after giving birth, breastfeed your children for at least 2 years so that it protects you against breast cancer. Avoid alcohol or smoking. "We are waiting for you to have a mammogram. We are always ready to serve for them."

THE DRONES THEY DESIGN WILL SAVE LIVES



Orkun Aşa, a graduate of Bilgi Computer Engineering, and İpek Görgeç, a graduate of Bilgi Mechatronics Engineering, founded an autonomous drone initiative. The drones they produce will be able to detect those who are under the debris in disasters with thermal cameras and report their locations instantly.

The venture they founded, "Hummingdrone", aims to produce drones that will provide instant information flow in search and rescue efforts in disasters as well as meeting industrial needs in sectors such as agriculture, construction and energy. The most important feature of these drones is that they are "fully autonomous"; Thanks to their artificial intelligence modeling, they have a system that can map the environment without the need for a user, detect the surrounding obstacles, moving objects, maneuver on their own, and instantly process and report the image they receive through the cameras. İpek Görgeç stated that they set out with the idea of producing an autonomous search and rescue drone. İpek Görgeç explains that a drone is "fully autonomous" with the following words; "Just because a drone can fly by itself does not mean it is fully autonomous. Our understanding of

autonomy is much more complex. We have designed a system that can detect and scan its surroundings 360 degrees through many cameras and sensors, detect the next position of the flying bird by constantly mapping its surroundings, avoid this obstacle, and take decisions on its own." Stating that "fully autonomous" drones are currently only used in the military field in Turkey, Aşa states that they aim to meet industrial needs in the construction, energy and agriculture sectors with these drones that they have programmed using open source.

It can avoid loss of time in disasters

Unlike other drones, the drone they have developed is expected to significantly facilitate search and rescue activities, thanks to its ability to provide instantaneous data flow such as location and video. Stating that the drones used in search and rescue activities at the moment cannot provide instant data flow, Aşa says that thanks to thermal cameras, it will be possible to detect the locations of those who are under the debris in earthquakes and access this information instantly..

Editor: Zeynep Şeval Özgöncü

THE “VEGAN” FABRICS PRODUCED BY THE BURSA TEXTILE COMPANY ARE EXPORTED TO 52 COUNTRIES



The century-old company, which produces vegan fabrics by obtaining the “V-Label” certificate from the European Vegetarian Union in Bursa, sends its products to 52 countries. Founded by Gaffarzade Mehmet Efendi at the end of the 1800s and renamed “İpeker” in 1930, the century-old family company continues its commercial life, which started with the production of silkworm cocoons in the Ottoman Period, with fabric production.

Fabrics in which the company does not use animal products at any stage, from weaving to the last, attract attention.

İpeker Tekstil Customer Relations Sales and Marketing Manager Ömer Canbulat said that the adventure of the company, which started with silk production, continues today with the production of “vegan” and “vegan cupro” fabrics.

Noting that they also have offices in Germany, England and Italy, Canbulat said that they bring Turkish products together with the highest level customers of these

countries.

Pointing out that sustainability, recycling and innovation issues have become very important in the textile industry, Canbulat continued as follows:

“As a company, we tried to go deeper into this. We tried to be more sensitive to nature and living things and developed a product in this way. İpeker Tekstil produced the ‘V-label’ certificated fabric for the first time in Turkey. No animal protein was used in the production stages of the fabric. In other words, we did not use animal products at any stage of the fabric from the weaving to the last moment. We have this registered and approved by the European Vegetarian Union. This fabric made a lot of noise in the world.” “We produced it as an alternative to silk”

Pointing out that “cupro” is the only fabric that can offer advanced features than silk, Canbulat pointed out that vegan cupro fabric is environmentally friendly and environmentally friendly



Emphasizing that their fabrics are in the world's showcases, Canbulat said, "We export to 52 countries, primarily Germany, America, Japan, England, France, and Spain. Our customers are the best companies in the world. It is possible to see our fabrics in their showcases. Currently, the demand for vegan products is increasing in many countries.

“We produced vegan cupro fabric as an alternative to silk. Its touch and feel are the same as silk fabric, but it has more properties than silk fabric. He said. ”

Emphasizing that they are concentrating on vegan fabric production on their way to produce more environmentally friendly fabrics, Canbulat said:

“We entered a period of slowdown in the pandemic process, but we got rid of it very quickly. We presented our fabrics to domestic and foreign buyers. Despite the limited international travel, we were in constant communication with our buyers through digital fairs and the internet. We sent our fabrics. In this way, we passed the pandemic process without loss.

We export 80 percent of the fabrics we produce. We give 20 percent of it to the domestic market. The companies we export to the domestic market are also exporter garment companies. That's why almost all of our products go abroad directly or indirectly.”

Editor: Merve Karademir

FAO AND TGFDF JOIN FORCES



The United Nations Food and Agriculture Organization (FAO) and the Federation of Turkish Food and Beverage Associations (TFFBA) are signing a memorandum of understanding to accelerate the harmonization of the United Nations Sustainable Development Goals.

While the population is increasing in our country and all over the world, natural resources are decreasing and getting polluted. Humanity's impacts on climate are no longer mere predictions of the future. Along with many parts of the world, our country and our people are also affected by this situation. Sustainability of food systems and agriculture are getting harder day by day. Setting out with this awareness, the Federation of Food and Beverage Associations of Turkey (TFFBA) signs a memorandum of understanding with FAO in order to speed up the efforts for harmonization with the United Nations Sustainable Development Goals.

Signing Ceremony of the Agreement will be held online

FAO and TFFBA Memorandum of Understanding Signing Ceremony will be held online on Tuesday, November 9, 2021, at 10:30.

FAO Central Asia Sub-Regional Coordinator and FAO Turkey Representative Viorel Gutu and the President of the Turkish Food and Beverage Associations Federation Şemsi Kopuz will also attend the signing ceremony to be moderated by Agricultural Journalist and Writer Galip Umut Özdil.

The Memorandum of Understanding is the First Step for Effective Transformation in the Industry

With the signed agreement, it is aimed to guarantee the supply chain and to involve all stakeholders from farm to fork more effectively in the dialogue process. It was stated that the activities to be carried out with this cooperation will be carried out within the framework of additional agreements to be drawn up between the two institutions.



In the agreement, it was emphasized that the two institutions will carry out activities in cooperation with each other as follows:

Making farmer-sector policy dialogue more effective for the efficiency of the food supply chain, Raising awareness on climate change and sustainable food systems, Supporting institutional capacity development in compliance with the Sustainable Development Goals.

According to the agreement, mutual meetings will be held at least every 6 months in order to develop and monitor cooperation activities. TGDF's geographical scope, implementation capacity and experience in the relevant field will be taken into account in determining the joint activities, projects and programs to be carried out in accordance with the Agreement.

Editor: Ebru Acar

FAO and TFFBA have also prepared a work plan to strengthen the current cooperation efforts on this subject.

WINTER SEASON PREPARATION IN ULUDAG



Preparations for the new season continue in Uludağ, which hosts hundreds of thousands of local and foreign tourists every year, one of Turkey's most important winter tourism and ski resorts. TÜRSAB Southern Marmara Region President Murat Saraçoğlu stated in an interview that they are carrying out their work abroad to attract tourists to Uludağ and said, "Uludağ is not only Turkey's but also Turkey's; one of the few ski resorts in the world. It is a very popular and demanded destination abroad.

As tourism professionals, of course, we are working on Uludağ and Bursa in different fields and countries. Snowfall is also expected after December 15 this year. If the snowfall makes the weather and the conditions of the tracks suitable, we are planning to meet with intense interest. In this direction, our preparations continue. Last year the snow came late. After January 12, it started to rain. However, the occupancy rate in Uludağ broke a record. It received a serious demand from both the country and abroad. Especially tourists came from Russia and Ukraine. If the season can start a little earlier this year, we will equalize the record again. In this regard, we are doing serious work abroad. In particular, we are working with the Russians and Ukrainians, who are the best customers of the Uludağ

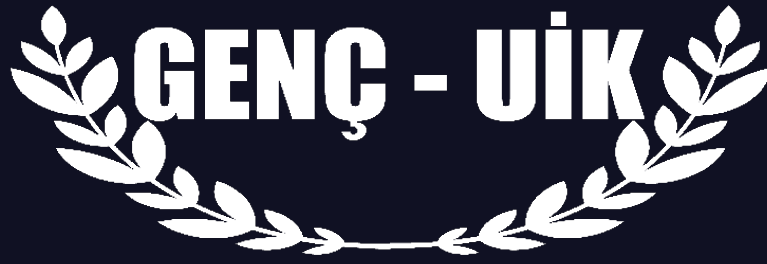
market, and in India and South American countries, which are the new markets."

We Are Carrying Out Studies Called "Uludağ In Four Seasons"

Stating that they plan to increase tourism in Uludağ in the summer, Saraçoğlu said, "We are carrying out studies titled 'Four Seasons Uludağ' so that Uludağ attracts tourists not only for Winter Tourism but also in all seasons. In this direction, we wish to make camping, caravan, nature tourism and daily accommodation in Uludağ together with the public institutions in Bursa, the Metropolitan Municipality and other tourism stakeholders. Because people get tired in metropolises. Our biggest advantage; Uludağ and Bursa are located in the middle of the triangle of Izmir, Istanbul and Ankara. In summer, Antalya and its coastline mainly consist of Russian tourists. In winter, we try to ensure that Bursa and Uludağ are overflowing with Russian tourists."

Evaluating the increase in reservations from province to province, Wingie Group explained as follows: "There has been a recent activity in winter tourism hotel reservations. Compared to the previous month, there is a noticeable increase in hotel reservations, especially in cities where ski facilities and thermal hotels are located. In Uludağ, there is an increase of 29 percent.

Editor: Ebru Acar



The Bridge between Business World and Youth